

County of Los Angeles CHIEF EXECUTIVE OFFICE

Kenneth Hahn Hall of Administration 500 West Temple Street, Room 713, Los Angeles, California 90012 (213) 974-1101 http://ceo.lacounty.gov

June 21, 2011

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To:

Department Heads

From:

William T Fujioka

Chief Executive Officer

COUNTY DAY AT THE FAIR – PLANNING MEETING

The Seventh Annual County Day at the Fair is Sunday, September 11, 2011. In past years, departments have been encouraged to participate in a number of activities on County Day, including parades, contests, and a luncheon. Because County Day falls on the tenth anniversary of the 9/11 tragedy this year, we are instead planning a smaller effort, focused on this solemn anniversary.

We are limiting the parade only to participation by County first responders -- Animal Care and Control, Coroner, Fire, Health Services, Internal Services, Mental Health, Office of Emergency Management, Public Health, Public Social Services, Public Works, Sheriff and veterans groups – eliminating the need for the vast majority of departments to commit resources or equipment to the parade. For economic considerations, other past elements of the County Day at the Fair will also be put on hold this year, including the department heads midway games, contests and the VIP luncheon.

We will be continuing the exposition area of County informational booths, where every department can choose to staff a booth, provide materials and information to residents. Tents and tables will be provided by the Fair, and departments need only to supply their own staffing and materials for their booth on County Day.

Discount tickets will again be provided to all employees for County Day. Additionally, the County will have its regular exhibit throughout the duration of the Fair. This year, our exhibit features the County's numerous museums as affordable, local destinations. As in years past, departments will have the opportunity to promote their programs within our regular exhibit, and are encouraged to allow their employees to assist in staffing the booth during the four weeks that the County Fair is open (September 3 to October 2).

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An initial planning meeting is scheduled on Wednesday, July 6, 2011, at 11 a.m., in Room 140 at the Hall of Administration, and as in past years, we will be notifying each of your respective public information officers/fair representatives to attend and serve as your departmental point person to handle the logistics. If you have any questions, please contact David Sommers of my office at (213) 974-1363 or dsommers@ceo.lacounty.gov.

WTF:RA DS:mr

c: Each Supervisor